



PRESS RELEASE

21 Grams acquires Europe Post ApS

- strengthens international mail offering and establishes local Danish presence

Stockholm/Copenhagen, May 12, 2016

21 Grams is excited to announce the acquisition of Europe Post, an international mail company based outside Copenhagen in Denmark. Europe Post was founded in 2010, by Lasse Agergaard, who now joins 21 Grams as Vice President and responsible for the business area International Postage Solutions.

In 2015 Europe Post had a turnover of SEK 32m.

21 Grams has a complete offering of services including both software sortation technology and access to all major Nordic postal operators, enabling cost efficient mailings into the Nordic region.

The strong partner network of Europe Post will connect very well with 21 Grams both for import and export opportunities, and with the merge 21 Grams will be able to offer even more cost efficient services to both parties' customers.

21 Grams sortation software platforms; PostSort, iSort and Winjet, will be configured to allow access and preparation of mail items automatically for all Europe Post destinations.

The new entity combined, 21 Grams and Europe Post, will have around 40 employees, and clients in 13 countries, becoming the biggest independent supplier of international mail in the Nordics.

“-21 Grams and Europe Post is a perfect match, as each company’s mission focuses on high-quality work, and viewing their relationships with clients as partnerships” says Lasse Agergaard, founder of Europe Post.

“Together we can offer a broader portfolio of services to both our customers as well as increase our focus and investments in the international mail area”, says Stefan Blomqvist, CEO of 21 Grams. “The new 21 Grams office outside Copenhagen also takes us closer to our local client base and partners in Denmark”

Both companies will continue to trade as usual onwards from the existing company entities.

For more information, please contact:

Stefan Blomqvist, CEO, 21 Grams
Tel: (+46) 76 808 21 21
Email: stefan.blomqvist@21grams.com

Lasse Agergaard, Europe Post
Tel: (+45) 2928 3456
Email: la@europepost.eu



About 21 Grams

21 Grams was founded in Sweden 2004 and is an independent supplier of communications services including postal, electronic and mobile messaging.

21 Grams is leading in the Nordics for both transactional mail and direct marketing mailings, using award winning sortation software and discounted postal tariffs with all Nordic postal operators.

In 2015, 21 Grams had a turnover of 600 MSEK, AAA rated since 2013.

The 40 employees are headquartered in Stockholm, and 21 Grams have local offices in Denmark and UK.

21 Grams is owned by Priveq Funds (Swedish 3rd, and 4th pension funds and Skandia) and the founders.

Among our customer are: Google, IBM, Aga, Unicef, Skatteverket, Collectum, Nordea and Shell.

www.21grams.com

About Europe Post

Europe Post, started January 2010, has grown quickly within the international mail market, and is a solid company, that for almost four straight years has been rated as AAA by Soliditet/Bisnode.

Europe Post offer tailor-made end-to-end solutions for partners (consolidators, advertisement companies, print- and lettershops) within the postal sector and end-customers, with large mail or parcel volume.

Europe Post has a powerful choice of preferential agreements and discounted access points, providing not only lower rates, but also higher quality and greater overall transparency.

Europe Post's client base includes mid-to-large companies, based primarily in Central & Northern Europe.

www.europepost.eu