



Stockholm 16th of April 2019

# 21 Grams acquires Mailworld Group

## Becomes leader in international and office mail

21 Grams acquires 100% of the shares in Mailworld Group, which includes MailWorld AB and Mailworld Office AB.

- MailWorld AB is one of the Nordic region's largest independent suppliers of international mail and parcels with worldwide distribution.
- Mailworld Office AB is a Swedish certified postal operator that focuses on office mail and unsorted domestic mail.

The merger will give customers of 21 Grams and Mailworld access to a wider range of physical and digital postal services, and continued focus on simplicity and price-efficiency.

The Mailworld companies will continue to operate as subsidiaries under their own trademarks but will be part of the 21 Grams group's combined sales, purchasing and production organization. The CEO of Mailworld will be David André.

*"We are delighted to welcome Mailworld to the 21 Grams group. In addition to a leading position in certain customer segments and more than 500 customers, we are strengthening our management with new postal and entrepreneurial experience, which will help 21 Grams become an even stronger player in the Nordic region's communications sector," says Stefan Blomqvist, CEO of 21 Grams.*

*"With 21 Grams's size and position we can scale up Mailworld more rapidly to accommodate more partners, larger customers and new markets. We have worked successfully with 21 Grams for many years and will now continue building on this foundation together," says David André, CEO of Mailworld.*

The merged entity will have a turnover of SEK 750 million and some 75 employees.

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### **About 21 Grams**

21 Grams was founded in 2004 and is a Swedish service company that provides smart communication solutions for physical and digital post and mobile payments.

The company is a leader in the sorting software and postage and the electronic distribution of business documents and direct mail advertising.

21 Grams offers a network of postal operators both domestically in Sweden and international. and offers access to all the Nordic region's digital distribution alternatives including E-faktura (e-invoicing), Kivra and Digipost (digital mail) and Swish (the Swedish mobile payment system).

In 2018, the company had a turnover of around SEK 600 million and some 60 employees.

Our customers include Google, Viasat, UNICEF, the Swedish Tax Agency, Collectum, Länsförsäkringar and Shell.

[www.21grams.com](http://www.21grams.com)

### **About Mailworld**

Mailworld have provided international mail services since 2003, and have been a registered postal operator since 2010, certified by the Swedish Post and Telecom Authority to also provide postal services for the domestic market.

Mailworld today has offices and in-house sorting terminals in Stockholm, Gothenburg and Malmö, but our services are also available to customers across the whole of Sweden and in other European markets. We collect post from most of the print providers in Sweden and at our sorting terminals we process more than 20 million postal items annually.

[www.mailworld.se](http://www.mailworld.se)