

## PRESS RELEASE

Stockholm January 14, 2021

### **Priveq invests in IMI - a leading niche provider of supply chain software**

Priveq Investment is the new majority owner of Industri-Matematik International AB ("IMI"), a leading provider of mission-critical supply chain software headquartered in Linköping, Sweden. The IMI software solutions play a central role in automating and streamlining key workflows and are targeted to customers dealing with the largest and most complex distribution networks.

Since the foundation in 1967, IMI has been designing and integrating configurable solutions that transform high-volume distribution of fast-moving goods into a competitive advantage for international and market leading trading companies. Today the software handles over 1 billion order lines annually and IMI's customers include some of the largest wholesale distributors, grocery stores, pharmaceutical retail chains and 3PL companies in the Nordics, in Europe and in North America. IMI has more than 80 employees and generated revenues of around SEK 170m in 2020.

"Priveq has followed IMI's development for several years and we are very excited to now invest as well as partner up with management to accelerate growth. We are impressed by IMI's strong customer offering and close relationships, which provides a stable foundation for continued expansion with existing as well as new customers", says Senai Ayob, Partner and Investment manager at Priveq.

"With Priveq as the new owner we will increase investments in our software, sales and marketing, and our team. This will strengthen our market position further and help our customers to develop a more efficient and sustainable supply chain", says Niklas Rönnbäck, CEO at IMI.

Priveq was advised by Setterwalls, Deloitte, Cupole and Omegapoint in connection with the transaction.

**For more information, please contact:**

Niklas Rönnbäck, CEO IMI  
+46 70 553 19 99  
niklas.ronnback@im.se

Senai Ayob, Partner Priveq  
+46 70 459 23 61  
senai.ayob@priveq.se

**About IMI**

IMI is an international software development company with offices in Sweden and clients extending 18 countries. By combining forces to untangle complex distribution challenges, our devoted and experienced team of experts develop and deliver scalable solutions that improve control, efficiency and profitability across global supply chain operations. This in-house competence makes us an effective and flexible partner throughout the development journey for our clients in the fast-moving goods, retailing, wholesale distribution, and 3PL industries. The core of what we do is to ensure that trading companies can deliver on their promises every time – today and for years to come. With an astounding 99.9 % uptime, IMI's supply chain systems expedite more than one billion order lines per year for 10,000 users across 200 warehouses.

Visit [www.im.se](http://www.im.se) for more information.

**About Priveq**

For more than 35 years, Priveq Investment has invested in profitable growth companies. The business concept is to generate value through long-term investments and active ownership in unlisted growth companies. Since 1983, approximately SEK 8 billion has been managed and Priveq Investment and its employees have carried out 130 investments and been involved in taking 28 companies to an IPO. The current portfolio will consist of 19 companies which has a total revenue of approximately SEK 4 billion and 2,000 employees. Some of the current portfolio companies are CSAM Health, ILT Inläsningstjänst, Omegapoint and Ports Group. Behind Priveq Investment is essentially a number of long-term, institutional pension funds in the Nordics and Europe, for example Skandia Liv and Fourth AP fund.

Visit [www.priveq.se](http://www.priveq.se) for more information.