



Sustainability is included in everything we do

Danfo designs and manufactures turnkey public toilets and offers operation and maintenance for these. Proactive sustainability work is an apparent part of both decisions and actions in day-to-day life at Danfo. This approach extends the lifetime of the product and can even give it a whole new life.

There are several examples of products from Danfo that have been around since the 1980s and 90s and that still hold up even though they are sometimes in quite demanding public environments.

Longevity, more than anything, is at the centre of Danfo's sustainability work. Choosing materials that last and taking care of the products is of equal importance. Proactive maintenance and regular cleaning are two important components of the business model. Danfo has also launched a completely circular concept, which goes by the name Danfo360. In practice, this means that Danfo owns the building and takes full responsibility for the toilet being intact and accessible.



CEO Jonas Olsson speaks about Danfo's sustainability work.

When the contract period is over, Danfo takes the toilet back to the factory in Nora in central Sweden and assesses its condition and what is needed in order for it to circulate back out on the market.

– A public toilet is made available as a service to citizens, and it must be safe, clean and accessible regardless of whether it is in a town square or along a highway. But that does not automatically mean that it has to be new.

Many customers have also realised this, and interest in Danfo's circular business model is growing. Today, ordering used public toilets is not at all unusual.

Eventually, however, even Danfo's products reach the end of their life, at which point a well-thought-out reuse- and recycling process takes place.

– Today we reuse 92.5% of the product's total weight. That is a very good number in our industry.

One reason why such a large part of the product can be processed for reuse is that Danfo prioritises quality. Great importance is placed on choosing materials that last over time and that can be recycled when they have reached the end of their service life. There is also a detailed process to evaluate the toilets when they

return to the factory. Everything is reviewed – facades, foundations, doors, electrical switchboards, and light tubes. Everything that functions is circulated back into the Danfo360 concept or ends up on the spare parts shelf to be reused in future maintenance operations.

Sustainability has been included as a natural element in Danfo's operations long before it became a requirement, but in recent years the work has become more methodical and structured. With Priveq as the owner, the quality of the sustainability efforts has been further ensured through both follow-up, training, and a genuine commitment to sustainable development.

"Access to public toilets is an issue of gender equality."

In 2022, the focus has been on implementing a climate declaration work with the goal of measuring Danfo's climate footprint and creating commitment to systematically reduce it over time.

– Among other things, we have implemented a climate calculation work according to the GHG Protocol, which is a global standard for climate calculations where both direct and indirect emissions are measured.

The GHG Protocol divides the emissions into three categories: the company's direct emissions (such as machine exhaust gases), emissions from the energy that the company consumes, and emissions that are caused by other parts of the value chain (such as from products delivered by subcontractors).

– The work gives us a clear picture of our climate footprint and also a good basis for seeing what we need to improve to reduce our impact.

One priority area is to improve the energy performance of the products. During 2022, Danfo has reviewed solutions for improved u-values (insulator effectiveness), improved weather sealing, and reduced energy consumption.

The goal for 2023 is clear:

– We will further improve our ventilation solutions and offer solar cells for both new and existing buildings. We are also evaluating the possibility of introducing energy classes for our products.

In addition to working with ecological sustainability, there is also a deep commitment to social sustainability.

– Access to public toilets is an issue of gender equality. With innovative solutions, we can help make public environments both safer and more pleasant. We will continue to work to this end during 2023.

Danfo winner of Priveq ESG award

Danfo is this year's winner of the Priveq ESG award, which is given to the Priveq portfolio company that has excelled in the area of sustainability during the year. In addition to the honour, Danfo also wins SEK 50,000 to donate to a charity organisation of their choice.



Danfo has in a praiseworthy manner developed a clear sustainability strategy where they combine responsibility for the earth's resources with clear business benefit. With a circular business model and high goals for reducing their climate footprint, both our planet and Danfo's customers stand to benefit. The sustainability work also includes social aspects where Danfo contributes to creating an inclusive and safe urban environment by utilising innovative technology.

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are reused.



2030 Agenda

Danfo has a sustainability strategy that clearly defines goals, measures and responsibilities. It also shows how Danfo's sustainability work contributes to the goals of the 2030 Agenda.

About Danfo

Danfo designs and manufactures turnkey public toilets and offers comprehensive solutions in the form of product, service and maintenance.

The company was founded in 1969 and has around 200 employees with headquarters and production in Nora, just outside Örebro in central Sweden.

Danfo has a broad international customer base which mainly consists of municipalities, rental companies and outdoor advertising companies.

